

# BID NEWS

THE OFFICIAL NORTH NOTTS BID NEWSLETTER

RECEIVED

28 JUL 2017

July 2017

## A BIG BID WELCOME

to our very first newsletter, keeping you informed about what is happening with the North Notts Business Improvement District (BID).

The North Notts BID officially commences on Friday 1 September 2017, but we are already making plans to hit the ground running and ensure that our BID businesses see the benefits throughout the area.

In this edition you will find out more about where the BID will be located and our initial plans during the first few months.



### OUR NEW BID OFFICE

As of Friday 1st September 2017  
our business address will be:

North Notts BID,  
West Retford Hall,  
Rectory Road,  
Retford DN22 7AJ  
Tel: 01777 861601





# THE **BID** BOARD

The North Notts BID is 100% business managed and led. Our BID businesses were invited to apply to join a private sector BID operational board to support the Chief Executive and operational staff in delivering the objectives of the BID business plan. The board members are:

George Buchanan Chair	Hodsock Priory
Darren Ramshaw	EDF Energy
Dave Armiger	Bassetlaw District Council
David Aunins	The Priory Centre
Jane Parkinson	Waddington Menswear
Julie Byrne	The School of Artisan Food
Phil Sayles	The RNN Group
Rob Mayo	Welbeck Estates

Sid Raghavan	Wilko
Jon Cornforth	Saint Gobain North
Chris Bailey	Laing O'Rourke
Christine Horrocks	The Elizabethan Academy
Steve Bennett	Traffic Labour Supplies Ltd
Royce Marshall	Retford (Gamston) Airport
Philip Jackson (Observer)	Representing Worksop Business Forum
Rick Brand (Observer)	Representing Retford Business Forum

## FREE WIFI

We are aiming to introduce free wifi into our two main towns over the next few months. This will benefit both shoppers, employees and visitors to the towns and will provide valuable data on information such as footfall figures, how long people are in the towns for and for the capture of users' email addresses.

## TOWNS

During spring 2017 the BID will aim to enhance the look and feel of our towns.

### HELP US TO KEEP YOU INFORMED

In order for us to communicate with you quickly and more efficiently please can you advise us of your email address. This will ensure that you are kept up-to-date on news, events and how you can get involved quickly and easily. Email us at:

**[info@northnottsbid.co.uk](mailto:info@northnottsbid.co.uk)**

## ON THE BUSES

We will be running advertising campaigns via Stagecoach buses on local bus routes throughout the area and beyond. These will promote the North Notts offer, forthcoming events and raise the profile of the BID and the work we are doing.



## YOUR **BID** AMBASSADORS

BID ambassadors offer an important face-to-face service that will assist businesses, their employees, visitors and the local community. Recruitment of the BID ambassadors is scheduled to take place during September/October 2017.



For further information on the North Notts BID, please call 01777 861601 or email [info@northnottsbid.co.uk](mailto:info@northnottsbid.co.uk)

